



PRESIDENT'S MESSAGE

I am proud to have served as President of Manitoba ASCD during our 15th year. It has been an exciting year in which we hosted three outstanding presenters, Margaret Wheatley, Martha Kaufeldt, and 2010 Distinguished Lecturer Michael Fullan and continued to grow as an organization.

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In the March newsletter I recognized the founding members of Manitoba ASCD as well as all of the past presidents since our inception. Although I recognized Diane Phillips, Linda Thorlakson and Charles Tinman as founding members, I failed to mention that both Linda and Charles also served as President for two year terms. Please accept my apologies on the oversight.

Our Annual General Meeting (AGM), on May 20, 2010 at the Winnipeg Art Gallery, was a very special occasion in which we unveiled our new Manitoba ASCD logo. We were honoured to have the designer, Taylor Braden, her parents Ernie and Sandy and her teacher, Michele Buchanan, on hand for the unveiling. On behalf of the Board, Barb Isaak presented Taylor with an honorarium for her outstanding design and presented Michele with a bouquet of flowers in recognition of her efforts in facilitating the logo competition. Congratulations to Taylor for having her design selected from a large number of excellent entries. We wish her all the best in her future studies.

At the AGM we ratified the following changes to the constitution;

Under Article 1 – Name

Change the name of the organization from Manitoba Association for Supervision and Curriculum Development to Manitoba ASCD.

Under Article III – Membership

Section 3. Manitoba ASCD members receive a free membership in ASCD Canadian Education Network as a value-added benefit. The third proposed constitutional change, concerning the composition of the ASCD Leadership Council was defeated.

The final business of the AGM was the election of the 2010-11 Board of Directors and Executive. We welcomed three new Directors, Brenda Augusta from RETSD, Andrea Loepp from LRSD, and Bruce Neal from St. John's Ravenscourt who were elected for three year terms and one returning Director, former past-president, Shelley Hasinoff from Manitoba Education, who has accepted a one year term to fill an unexpected vacancy.

At this time, we bid farewell to Donna Nentwig and Brenda Lanoway who have completed their terms on the Board. Happily we are not saying goodbye, as both plan to remain as active committee members. Donna has been a Director of Manitoba ASCD for two three year terms and has been a valued member of the Professional Learning Committee. Brenda has not only served on the executive, but has continued to demonstrate leadership and to provide guidance as we launched our first student chapter officially at the University of Manitoba. Brenda has also taken on the task of editing the soon to be published Manitoba ASCD Reflections Journal. Randy Dueck is leaving the Board and his contribution as secretary and his outstanding leadership of the membership committee will be greatly missed. The membership committee recently organized a membership survey that will provide direction to the Board and have been responsible for an increase in our membership from 277 to 328 members.

As this school year comes to a close, my term as Manitoba ASCD President also comes to an end. I would like to express my gratitude to the Board, the Executive and our Administrative Secretary, Paulette Migie, for their support and guidance. It has truly been an honour to serve with such a superb group of dedicated individuals. I am looking forward to working with the 2010-11 executive, Barb Isaak (President), Lorraine De Morye (President-Elect), Jayesh Maniar (Treasurer), and Brad Burns (Secretary) and the Directors of the Board of Manitoba ASCD as we "learn, teach, and lead" together in the coming year.

Tom Code
President, Manitoba ASCD

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Manitoba ASCD Newsletter New Logo



Manitoba ASCD will be incorporating a newly created logo in the fall of 2010. Congratulations to Taylor Braden a Grade 12 Graphic Arts student at Kildonan East Collegiate (River East Transcona School Division) whose submission was selected by Manitoba ASCD.

Manitoba ASCD has taken the opportunity to update their current logo to mirror changes made at the international ASCD level. Students from a grade 12 Graphics Arts class at Kildonan East Collegiate were invited to create logo submissions based on some knowledge of the local affiliate, current logo, and their knowledge in graphics area. Submissions were reviewed by the board, and presented a wonderful challenge as there were many wonderful logo options.

Taylor has studied Graphics since Grade 9, and hopes to continue her studies at Red River College in the fall. When asked what she enjoys most about graphics work she indicated that focusing her creativity and seeing her work represented publicly are both compelling incentives to work in this area. Taylor was also awarded a bronze medal for her entry at the Skills Manitoba Competition held in April 2010.

Manitoba ASCD congratulates Taylor for her submission, and acknowledges and appreciates the leadership and assistance of Ms. Michele Buchanan, Graphics Arts teacher at Kildonan East Collegiate. Thank – you also to all students who submitted logos for consideration



Professional Learning of the Highest Quality through Manitoba ASCD

Manitoba ASCD is committed to empower educators by providing high powered professional development in diverse educational areas. It is our hope that by offering these opportunities, you will continue your own learning to enhance your professional effectiveness and progress. The intent is to connect educators with cutting-edge, research-based, first class presenters. All PD opportunities offered center around the questions: "Is it good for the student?" or "What is in the best interest of the student?"

Manitoba ASCD has an excellent line up of workshops for 2010—2011



On Tuesday, October 12, 2010 **Dr. Robert Brooks** comes to town with a powerful presentation on motivating and developing resiliency in students. He will talk about working with students displaying learning and behavioral problems and how teachers can be charismatic educators who have a life-

long impact on students. This session will be held at CanadInns Polo Park.



Dr. Damian Cooper presents on Thursday, February 17, 2011 to discuss cutting edge research on using assessment to create a climate of excellence. He will share the highly effective assessment and feedback for learning strategies based on current research. Al-

though the workshop is targeted to all educators, high school teachers will find it very empowering. This session will be held at CanadInns Hotel Club Regent Casino.



And then on Thursday, May 5th, 2012, **Dr. Anthony Muhammad** will come to Winnipeg to discuss powerful learning environments. In this workshop, topics will focus on the effective teaching strategies, creating professional learning communities, and accepting and encouraging change in our practice so students benefit with most effective and encouraging learning environments. This session will be held at CanadInns Hotel Club Regent Casion.

The Manitoba ASCD members planning these sessions are passionate about creating the best opportunities for learning for educators and students. We encourage you to take advantage of these high-class opportunities and participate in these workshops. Registration forms and more information are available on our website at: www.mbascd.ca. Please mark these dates on your calendar and register today.

Book Review

“All Systems Go: The Change Imperative for Whole System Reform”

Written by: Michael Fullan / Reviewed by: John Muller

In his book *All Systems Go*, Fullan challenges the reader to think about change in education in a much broader sense. While he acknowledges that individual capacity has the ability to have an impact on change reform, he goes on to introduce the reader to the even greater influence of collective capacity in moving an agenda for improvement forward. He suggests that all stakeholders must work both individually and in concert with others to create and sustain change that can be seen both in individual schools and at the district level. His book begins with seven big ideas for whole system reform: all children can learn, a small number of key priorities, resolute leadership/stay on message, collective capacity, strategies with precision, intelligent accountability, and all means all. He continues to develop each of these messages into action plans and in doing so tackles some of the big issues facing schools such as the impact of socioeconomic status (SES). He firmly states that a focused effort from effective schools and systems can virtually eliminate the negative impact SES has on student achievement.

As Fullan continues to talk about reform, he details how to effectively utilize both human and financial resources to their full potential. He is quick to point out that simply pouring money and supports into troubled systems without a comprehensive plan is of little benefit. It is much more important to channel time and energy into the characteristics of effective school districts that he outlines in the book. These characteristics are: focus, data, leadership, resources, reducing distractors, community, communication, and Esprit de Corps. Throughout the book, he continues to bring the reader back to the importance of moral purpose and consistently high expectations for all.

Fullan's goal of making large scale reform possible is detailed through the numerous case studies and individual stories that he has chosen to highlight in this book. These examples serve to encourage the reader to find connections with their own circumstance in order to set a course of action for change and whole system improvement. It is reassuring to know that the key principles for reform presented in *All Systems Go* have had an opportunity to be tested in the real world. With positive results noted in several large jurisdictions, we now have a guide for success that should serve to stimulate some very important and focused conversations.

A Note from the Treasurer

The auditors were unable to complete the audit of our financial records in time for our AGM as our fiscal year ends after the AGM. They will complete their audit of our accounts after June 30 as that is our year-end. This audited report will be presented to the membership at the next General Meeting of members.

If you have any questions, please contact Jayesh Maniar at: jayesh.maniar@gmail.com

Jayesh, Maniar
Treasurer, Manitoba ASCD

News from our Student Chapter

Manitoba ASCD is pleased to let our membership know that the University of Manitoba Faculty of Education students have successfully applied to ASCD to have an ASCD Student Chapter at their university. Dr. Jerome Cranston, a professor in the faculty, and a member of the Manitoba ASCD Board will act as their faculty advisor. The University of Manitoba ASCD Student Chapter will start in earnest in September.

The excerpt below from the ASCD website further explains their program:

The ASCD student Chapter Program is designed to accelerate the professional growth of preservice educators and their self-identification as education professionals and leaders. ASCD is committed to improving teacher education and teacher quality. By meaningfully engaging student teachers with ASCD resources and involving them with members of the ASCD community, future educators and leaders gain an edge that energizes and raises their professional performance level.

Together with their class work, membership in an ASCD Student Chapter helps student begin to learn how and where they might fit into their chosen profession. Membership also establishes the link between the classroom and their first jobs as they transition into a career in education. Students will receive opportunities to experience leadership, meet education professionals informally, participate in professional development programs, and develop contacts for internships and future career opportunities.

Chapters may form on the campuses of community colleges, colleges, and universities with accredited education programs.

As an affiliate of ASCD, we welcome these young people to the network of educators in Manitoba, and look forward to supporting them as they pursue professional learning and leadership opportunities.

ASCD Canadian Education Network Update



At the Manitoba ASCD AGM on May 20, 2010, members voted to amend the constitution to include membership in the ASCD Canadian Education Network as a free value-added part of membership. As a valued member of Manitoba ASCD and the ASCD Canadian Education Network, you are invited to visit the network's new web site at <http://ca.ascd.ca>. To navigate the entire site you simply need to create your own username and password. Please bookmark this site, visit often, and contribute your ideas.

ASCD has been moving quickly forward to involve members more deliberately in online learning. As part of this process, networks have been re-branded as Professional Interest Communities and have been encouraged to locate themselves on the ASCD EDge <http://ascdedge.ascd.org/>. This is a new social networking platform that includes links to web sites, webinars, and discussion groups. If you perform a search on "Canada" or check out the *Groups* tab you will find a link to the ASCD Canadian Education Network website.

Our professional learning community on high school assessment continues to meet online and now has members from BC, Saskatchewan, Manitoba, and Newfoundland involved. We have been using Damian Cooper's book, *Talk About Assessment: High School Strategies and Tools* as an anchor text and have been delighted to have Damian Cooper participate in our discussions.

ASCD Canadian Education Network will be meeting at the Leader to Leader conference (L2L) in Washington in July. On the agenda will be plans to launch an online cross-Canada peer-reviewed journal called *Coast to Coast to Coast*. We will be inviting submissions shortly and hope that you will consider writing for this uniquely Canadian journal. As the network grows, we hope that you will take an active part in this unique professional learning community.

Introducing our new ASCD Manitoba Board 2010—2011

President:	Barb Isaak , River East Transcona School Division
President-Elect:	Lorraine De Monye , Independent Schools
Past President:	Tom Code , River East Transcona School Division
Treasurer:	Jayesh Maniar , Winnipeg School Division
Secretary:	Brad Burns , Pembina Trails School Division

Directors

Larry Budzinski , Manitoba Education
Jerome Cranston , University of Manitoba
Bruce Neal , Independent Schools
Andrea Loepp , Louis Riel School Division
Shelley Hasinoff , Manitoba Education
Brenda Augusta , River East Transcona School Division

Manitoba ASCD On-line Membership Survey Report:

Manitoba ASCD wants to thank our members who completed the recent on-line membership survey. Congratulations to Michele Poliuk, Brad White, Pauline Lafond-Bouchard, and Helga Pepneck-Joyce who were randomly selected to receive a cash prize for completing the survey.

In the membership committee's report to the Board at the Annual General Meeting on May 20, the committee identified that 65 members had participated in the survey. The survey was intended to help Manitoba ASCD better understand the value of the organization to its members. The committee reported that their initial review of the survey results indicate members are quite satisfied with the association's performance. In particular, members consistently reported high satisfaction regarding professional learning opportunities.

It is the intention of the membership committee to complete a detailed review of the survey results and report back with recommendations to the Board and to the membership in our fall newsletter.



MANITOBA ASCD

June 2010

**MANITOBA ASCD
BOARD OF DIRECTORS
2009-2010**

<i>Manitoba ASCD Executive</i>	<i>Manitoba ASCD Board of Directors</i>
<p>President: Tom Code River East Transcona School Division</p> <p>Past President: Shelley Hasinoff Manitoba Education</p> <p>President Elect: Barb Isaak River East Transcona School Division</p> <p>Treasurer: Jayesh Maniar Winnipeg School Division</p> <p>Secretary : Randy Dueck Hanover School Division</p>	<p>Larry Budzinski Manitoba Education</p> <p>Brad Burns Pembina Trails School Division</p> <p>Jerome Cranston University of Manitoba</p> <p>Lorraine DeMonye Independent Schools</p> <p>Brenda Lanoway Retired Educator</p> <p>Donna Nentwig St. James School Division</p>

Manitoba ASCD Committees

Communications Committee	Professional Learning Committee	Membership Committee
<p>Tracey Caldwell Tim Dittrick Barb Isaak (chair) Brenda Lanoway John Mueller Tanis Ziprick</p>	<p>Brenda Augusta Jack Boroditsky Brad Burns Tom Code Lorraine DeMonye (co-chair) Barb Isaak Sharon Jasper Judy Kyliuk Jayesh Maniar (chair) Donna Nentwig Warren Nickerson Linda Thoralkson</p>	<p>Larry Budzinski Jerome Cranston Randy Dueck (chair) Brenda Lanoway</p>