



PRESIDENT'S MESSAGE



Welcome to all returning and new members of Manitoba ASCD. We are well into the 2004 – 2005 school year and summer is a distant memory. Like you, the Manitoba ASCD Board and our numerous committees

have hit the ground running. We have already hosted a hugely successful two-day workshop featuring Jay McTighe on *Understanding by Design*. The Professional Learning Committee has several additional events planned for this year culminating with our spring Distinguished Lecturer Andy Hargreaves. I encourage you to mark your calendars.

The Communications committee has recently mailed out our annual journal. Thank you to all who submitted articles. This is an excellent opportunity to reflect upon your practice and to share your learnings with others. The theme for the next year's journal is "Leading and Learning". Look for information in this newsletter about submissions. In addition, the Communication Committee is excited about the potential for a MB ASCD website. This has been a long time coming and with the support from International ASCD we anticipate this will become a reality within this school year.

MB ASCD's membership has continued to increase year by year. The Membership Committee is exploring ways to engage and reach out to student candidates and new teachers to the profession. In addition, they are investigating how to maintain connections with and service our retired colleagues.

It is my honour to serve as the president of MB ASCD during our 10th anniversary year. I am privileged to work alongside such a dedicated group of volunteers – Board members and committee members alike – who give of their time and expertise to ensure that educators

and non-educators in the province of Manitoba have access to high quality professional learning opportunities.

On behalf of the Board and committee members, thank you for your support. I look forward to learning with and from you over the course of the year.

Best wishes,
Sharon

Professional Learning Opportunities 2004-2005

"Putting Understanding By Design Into Practice"
Follow up to Jay McTighe
Isaac Newton School **November 10, 2004**

Roland Case : "Embedding Critical Thinking into
K-8 Social Studies **February 25, 2005**

Dr. Andy Hargreaves
2nd Annual Distinguished Lecturer Series
"Professional Learning Communities:
An Intersection of Culture and Contract"
May 6, 2005

In This Issue

Understanding 'Understanding by Design'
Cheryl Cline Abrahams, Ph.D.
Consultant, Manitoba Education, Citizenship and Youth 2

A Review of Understanding By Design with Jay
McTighe
Joan McCreath, Educational Consultant
Past editor, Manitoba ASCD journal *Reflections* 4

A Summary of Underlying Theory and Research Base
for Understanding by Design
By Jay McTighe and Elliott Seif 6

Call For Manuscripts 17